



Ciencia para una vida saludable
Del 1 – 5 Abril 2024
Palacio de Convenciones de La Habana

Science for a Healthy Life
1 – 5 April 2024
Havana Convention Palace

EDITION 2024

BioHabana 2024 / “Science for a healthy life”

BioHabana 2024 is the second edition of this scientific and business meeting. The innovation in Health requires the worldwide interconnection of innovation ecosystems.

The R&D&i activity becoming international and the globalization of the High Tech enterprises is a universal trend in the biotech, pharmaceutical and medical technology field. BioHabana 2024 will be a space for the construction of collaboration networks between science front-runners, key opinion leaders, entrepreneurs and businessmen.

There is an ongoing revolution of biological sciences in the XXI century, which has given rise to the concept of the “new biology”, as a science of convergence with Nanosciences and Data Science, which captures the complexity of biological systems.

It is necessary to extract the lessons that Covid-19 leaves us for future health emergency situations. Cuba's experience in controlling this disease indicates the epidemiological impact of social factors.

In the post-Covid19 stage, we will have an increase in the burden of mortality from chronic non-communicable diseases, among others, cancer and neurodegenerative diseases.

The concept of "One Health" teaches us the need for a holistic approach, which includes, in addition to human health, food production and environmental protection. A "clean" and "smart" industry (industry 4.0) is a necessity in the contemporary world.



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The effective use of all these new possibilities will also require changes in the ways of managing value chains and in business models, which will have to be addressed with creativity and organizational innovation.

Inspired by the success of the first edition of this event held in 2022, BioCubaFarma, the Cuban Biotechnological, Pharmaceutical and Medical Technology Industry Group, calls the scientific and business community of the world to the Congress BioHabana 2024. In this second edition we intend, together with scientists and businessmen, to continue the debate that we started in the previous edition and introduce new topics.

This Congress will be a unique space due to its scope and diversity, both in terms of subjects and actors, an innovation accelerator, and a tool for promoting cooperation and business.

Connectivity and globalization will characterize BioHabana 2024. We are looking forward to meet you in BioHabana 2024!

VENUE.

Havana Convention Center, Cuba

DATE.

April 1 – 5, 2024

MAIN THEMES.

- Infectious diseases
- Chronic inflammation and aging
- Autoimmune diseases
- Cancer immunotherapy
- Neurodegenerative diseases



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- Bioprocesses. Developability and design space
- Medical Technology and Industry 4.0
- Agricultural Biotechnology
- Innovation in business models for high-tech sectors
- Collaboration Academy - Industry. Innovation Management

PROGRAM.

April, 1 – 5: Scientific and business sessions

Symposiums with master lectures will be organized on the different themes, as well as workshops to present the work in posters and/or oral communications.

SPECIAL SESSIONS WILL BE ORGANIZED ON:

- Lessons learned from Covid-19
- Regulatory science
- Launching session of BioCubaFarma business portfolio, investment portfolio and products catalog 2024-2025
- Trade Fair of the Biotechnological, Pharmaceutical and Medical Technology Industry
- Spaces set up for bilateral meetings

There will be the possibility of virtual participation in the BioHabana 2024 Congress, with access to the summaries of all the papers, digital version of the posters, and online participation in the master lectures of the symposiums.

DEADLINE FOR REGISTRATION AND SUBMISSION OF PAPERS.

- February 9, 2024

REGISTRATION FEE.



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- Before the deadline: 300 euros
- Late registration (assistance only): 400 euros
- Virtual participation (online): 200 euros

ACCOMMODATION AND TRANSPORTATION OF FOREIGN PARTICIPANTS

It will be attended by the Havanatur Tourism Agency.

BIOTECH, PHARMACEUTICAL AND MEDICAL TECHNOLOGY INDUSTRY TRADE FAIR.

We are pleased to inform you that in parallel to the BioHabana 2024 event, a trade fair will be held that will allow a close approach with BioCubaFarma companies, as well as with other related companies, both suppliers and customers.

At the fair, special sessions dedicated to the launch of prioritized company projects can be held, where new business opportunities can be shared with entrepreneurs from all over the world.

If you are interested in exhibiting your company's projects and products at the Fair, let us know by email: biohabana@gmail.com

SPONSORSHIP OPPORTUNITIES

Three categories of sponsorship will be established with their corresponding advertising fees:

- **PLATINUM:** contribution greater than 15,000 Euros.
- **GOLD:** contribution in the range of 5,000 to 15,000 Euros.
- **SILVER:** contribution inferior to 5,000 Euros .

For Cuban entities the contribution could be in the equivalent amounts in CUP.



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Highlights in this edition, for sponsors in the **PLATINUM** Category, the free offer of a 9 m² space (stand) at the trade fair will be available to show their products and projects. Moreover, **PLATINUM** and **GOLD** categories, will have the opportunity to present a 20-minute conference about business opportunities of the company.

WEB PLATFORM

BioHabana 2024 has a Web platform, which can be accessed through the link <https://biohabana24.biocubafarma.cu/> and will facilitate the information flow, registration process and other elements of interest, which will be activated as of June 1, 2023.

ORGANIZING COMMITTEE.

President: Eduardo Martínez Díaz, PhD

Members:

- Rolando Pérez Rodríguez, PhD
- Santiago Dueñas Carrera, PhD
- David Curbelo Rodríguez, PhD
- Isis B. Yera Alos, PhD
- Ismary Nuñez Broño, MSc
- Norkis Arteaga Morales, MSc
- Tomás de la C. Hernández Regincos, MSc
- Raúl de la Nuez Morales, MSc